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## **Pain relief: In a Super Bowl first, both teams use sam® Sport**



Scoop up the chili, fly with the Buffalo wings and pass the guacamole dip. For the first time in Super Bowl history, both teams have used the medical device **sam® Sport** all season.

In fact, this is the first full season that the football teams used sam Sport, as it now approved by the insurance carriers for the teams and players.

What is sam Sport? It is sustained acoustic medicine. Think pain relief without meds.

It's a wearable, active medical device – that uses proprietary, low-intensity, long-duration ultrasound – to reduce injury pain and stimulate healing. Common professional football injuries, such as hamstring strain, groin pull or

strain, and back pain or spasms, or ligament sprain or tear, may be treated with **sam Sport**.

Quarterbacks, running backs and linebackers – and all other players – often endure pain after a game. But, pains leaves more easily with ultrasound. “Pulsing ultrasound waves wake up the human body, build up collagen to accelerate healing, increase oxygen levels and blood flow,” said George Lewis, the president of ZetrOZ Systems, LLC, makers of **sam sport**.

Adhere **sam Sport** to the body in a specific place, as it uses miniaturization technology to provide ultrasonic waves that penetrate five centimeters into tissue to increase blood circulation, oxygen and nutrient delivery, and it removes waste products, such as lactic acid, from the site of a musculoskeletal injury. The technology was cleared by the Food and Drug Administration (FDA) in 2013, and it is available by prescription in the U.S. and over the counter in Europe, Canada and Asia.

Other NFL playoff teams have been using **sam Sport**. In fact, the teams in the championship round and the divisional playoffs have used the device

All in all, 16 NFL teams, 10 NHL teams, 6 MLS teams, 18 NBA teams, 15 professional baseball teams, USA Cycling, U.S. Figure Skating and Rugby Canada use **sam Sport**.

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